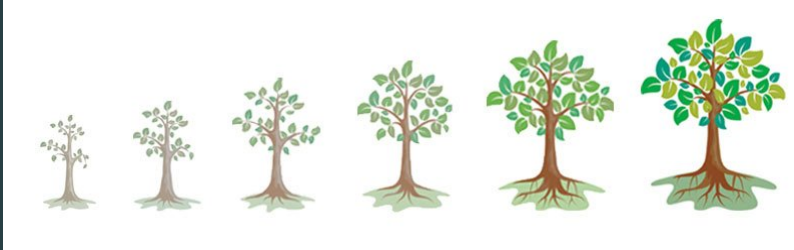


SUCCEED IN NASHUA

MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT

Strategy for Downtown Vitality Revealed



The **Services Advisory Committee (SAC)**, made up of both Downtown Nashua property owners and business owners, has been working over the last nine months on a plan to transition Downtown Nashua from good to great! The SAC has issued a **draft report outlining a comprehensive improvement strategy to create a thriving Downtown.**

The strategy includes:

- Repairing what needs to be fixed (sidewalks, lighting, signage, building facades, etc.)
- Making parking more convenient
- Calming Traffic
- Making Downtown more pedestrian friendly
- Attracting more customers
- Providing business assistance

Recognizing the Downtown improvement strategy will require consistent funding and a multi-year commitment, the SAC has proposed a plan to fund the strategy that includes:

- Creating a Parking Benefit District
- Creating a Business Improvement District
- Advocating for additional Community Development Block Grant funding for Downtown

The Services Advisory Committee is looking for feedback before the report is forwarded to the Mayor and Board of

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City of Nashua

Mayor's Office of Economic Development

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Aldermen for consideration. Tell the SAC what you think! [SAC Report](#).

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NTP Challenge: Win Free Rent for a Year

The Nashua Technology Park Challenge offers a unique opportunity for a Nashua start-up or early development tech company to win free rent for a year. John J. Flatley, owner of the Nashua Technology Park, will provide the winner up to 5,000 square feet of office or lab space and \$10,000 in fit-up, connectivity, and related costs along with the free rent. The NTP Challenge is geared toward IT, communications, storage, medical device, life science companies, and other leading-edge technology companies and is designed to assist the winning company grow and prosper.



Details about entering the NTP Challenge can be found [here](#).

CCS Presentation Systems Jumps the Border to Nashua



Providing audio visual products and solutions, CCS Presentation Systems has recently moved from Chelmsford, MA to its new location at 132 Northeastern Boulevard. CCS has provided sales, design, integration, installation, maintenance and training

of audio visual equipment for the corporate, educational, and government sectors in New England for over 11 years. CCS products include projectors, plasma and LCD displays, SMART Board interactive whiteboards, and classroom response systems. Nashua welcomes CCS Presentation Systems to our business community.

Tech Companies Growing Strong in Nashua

Mayor Donnalee Lozeau and the Office of Economic Development recently visited ARC Energy and Transparent Language as part of the Business Visitation Program.

ARC Energy, founded in 2007 by Dr. Kedar Gupta and Dr. Rick Schwerdtfeger, is located at 18 Celina Drive. ARC Energy has



developed cost effective solid state lighting (LED) technologies allowing for a substantial reduction in energy consumption and greenhouse gas emissions. Utilizing products and services from other New Hampshire companies, ARC Energy employs 25 people and is creating manufacturing and engineering jobs as the company continues to expand. Last February President Obama visited ARC Energy and was later introduced by Dr. Gupta at a town hall meeting at Nashua High School North. The President emphasized the importance of small businesses to our economy saying, "Small businesses like Arc Energy have created roughly 65% of all new jobs over the past decade and a half...The technology they've created is the only of its kind in the world. They're this little business in a condo out on Amherst Street, and they have the potential to revolutionize an industry. Right here in Nashua."

Transparent Language is a leading producer of language learning software and is located at 12 Murphy Drive. Their products are used by top governmental language schools, such as the Foreign Service Institute and the Defense Language Institute, and over 12,000 schools and universities.

Transparent Language has been producing language teaching software since 1991 and their products, based on a "declarative first" methodology, have helped teach millions of people new languages quickly, easily, and effectively.



Mayor Donnalee Lozeau with Transparent Language Vice President, Charles McGonagle, and President, Michael Quinlan.

Transparent Language's **Byki Online Library Edition** is available through the Nashua Public Library to anyone with a library card. Library patrons have access to a rapid language instructional system for learning a foreign language. Byki Online is personalized to allow you to track your progress and lock foreign words and phrases into your long-term memory.

Interested in the Mayor's Office of Economic Development visiting your business? Please contact [Linda LaFleur](#) for more information.

City Awards First "Green" Loan to KT&T Distributors



The Mayor's Office of Economic Development has awarded the first loan through it's Nashua Green Micro-Loan Fund to **KT&T Distributors**.

The \$20k loan will provide capital to the expanding Nashua business, allowing them to hire a new full-time employee.

KT&T Distributors was founded by childhood friends, Kevin Porter, Anthony DeCotis, and Timothy Robenhymmer in 1995. The company distributes industrial products, including BigBelly Solar Trash Compactors. These high tech sun-powered trash receptacles compact waste as it is collected in the can, reducing the amount of collection trips needed. This not only saves time and money, but keeps streets trash-free.

The Nashua Green Micro-Loan Fund was created to assist Nashua entrepreneurs who run "green" businesses including alternative energy, green construction, small-scale, high value-added manufacturing using local products, sales of locally produced goods, and local and regional sustainable food supply and production. Loans of up to \$25,000 are available to qualified entrepreneurs in Nashua.

For more information on this loan program or to apply for a loan please visit www.nashuanh.gov.

New to Nashua....

Rapid Machining, recently relocated to 165 Ledge Street from Hudson, is dedicated to producing high quality, precision machined metal and plastic prototypes *fast*.

American Fitness Center is a full service health club at 48 Bridge Street. Specializing in functional training, the gym provides its members with hundreds of the latest and most effective exercise options.

Bella Oils has opened at 111 Main Street and offers a wide variety of oils, perfumes, bath products, healing balms, and natural cleaning products. Focusing on environmental sustainability Bella Oils works with companies that have a commitment to social and environmental responsibility.

Gym Source has opened a new branch at 274 Daniel Webster Highway and is the largest commercial provider of fitness equipment in the country, providing fitness equipment to clients throughout the U.S. and over 50 countries.

Mill 6 Cafe is a deli style café serving breakfast, lunch, and dinner located at 5 Pine Street Extension.

Halloween Express NH recently opened at 168 Daniel Webster Highway; with more than 10,000 Halloween costumes, masks, decorations and accessories it is a one stop shop for all Halloween needs.

If you know of other businesses new to Nashua, please let us know.

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